



businessschool™  
netherlands

# International Action Learning MBA

Business School Netherlands

# Phase 1 – Orientation and Key Concepts

- Process
- 3 months preparation and online coaching on student web forum
  - local on site face to face workshops optional
- Outcome
- Organisational Analysis (OA)
- Duration
- 3 months

## Phase 2 – Block 1

### Process

- **3 core courses:** 4,5 months preparation per core course with student web forum coaching
- **1 week face to face interventions** in The Netherlands
- 4,5 months for completion of the relevant three **ALP's** (Action Learning Projects) guided by subject specialist coaches

### Outcome

- ALP Human Resource Management (HRM) and Logbook
- ALP Marketing Management (MM) and Logbook
- ALP Operations Management (OM) and Logbook

### Duration

- 9 months

## Phase 2 – Block 2

### Process

- **3 core courses:** 4,5 months preparation per core course with student web forum coaching
- **1 week face to face interventions** in The Netherlands
- 4,5 months for completion of the relevant three **ALP's** (Action Learning Projects) guided by subject specialist coaches

### Outcome

- ALP Financial Management (FM) and Logbook
- ALP Information Management (IM) and Logbook
- ALP Strategic Management (SM) and Logbook

### Duration

- 9 months

## Phase 3

### Process

- selection of dissertation topic
- proposal presented and accepted
- dissertation constructed according to guidelines and with assistance of senior consultant

### Outcome

- Action Learning Dissertation (ALD)

### Duration

- 4 to 6 months

Total minimum duration of the programme: 24 months